

Lesa A. Stern, PhD
Professor
Communication Studies
Westmont College
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Education

Ph.D.	University of Arizona 1994	Communication <i>Emphases:</i> Interpersonal Conflict Management, Interpersonal Communication, Research Methods
M.A.	University of Arizona 1990	Communication
B.A.	UCLA 1987	Communication Studies Psychology (double major)

Academic Appointments

Westmont College

Professor 2007- Current

Southern Illinois University Edwardsville

Professor (Assistant, Associate, & Full) 1994-2007

Director, Assessment & Program Review 2006-2007
& the Undergraduate Research Academy

Research

My research areas are in interpersonal communication

- Covington, J., Lee, M., Skripsky, S., & Stern, L. (2012). Habits of the Heart and Mind. A review of D. J. Smith and J. K. A. Smith's *Teaching and Christian Practices*. In *Books and Culture*.
- Callister, M., Stern, L. A., Robinson, T., Coyne, S., & Bennion, E. (2011). Evaluation of sexual content in teen-centered films from 1980 to 2007. *Mass Communication & Society, 14*, 454-474.
- Callister, M. A., & Stern, L. A. (2008). Inspecting the unexpected: Schema and the processing of visual deviations. In E. F. McQuarrie & B. J. Phillips (Eds.), *Go Figure: New Directions in Advertising Rhetoric*. New York: Sharpe.
- Callister, M. A., & Stern, L. A. (2007). The role of visual hyperbole in advertising effectiveness. *Current Issues in Marketing Research, 29*, 1-14.
- Stern, L. A., & Taylor, K. (2007). Social networking on facebook. *North Dakota Journal of Speech and Theater, 20*, 9-20.
- Stern, L. A., Powers, J., Dhaene, K., Dix, A., & Shegog, S. (2007). Satisfaction, respect, and cooperation between roommates: Self-selected versus paired roommates. *Journal of College and University Student Housing, 34*, 53-60.
- Stern, L. A., & Hailer, M. (2007). Presentation skill assessment: University and career-related presentations. *Basic Communication Course Annual, 19*, 139-166.
- Wrobbel, D., Stern, L.A., Puchner, L., Powell, A., McGhe, S., & Engel, G. (2007). Meta-assessment: Assessing the senior assignment. *A Collection of Papers On Self-Study and Institutional Improvement, Vol 3: Leading for the Common Good: Assessing and Improving Student Learning*. Chicago, IL: Higher Learning Commission.
- Stern, L. A., & Solomon, M. A. (2006). Effective faculty feedback: The road less traveled. *Assessing Writing, 11(1)*, 22-41.
- Stern, L. A., Callister, M., & Jones, L. (2005). Face time: Public sociality, social encounters, and gender at a university recreation center (pp. 25-45). In C. Morrill, D. A. Snow, & C. H. White (Eds.), *Together Alone*. Berkeley, CA: University of California Press.

- NCAs learning outcomes” accepted to *National Communication Association*, communication assessment division, Nov 16-19, Dallas, TX.
- Stern, L. A., & Brooks, E. (2017). Examining Christian listeners’ role in gossip: A relational dilemma. Accepted to the *National Communication Association*, international listening division. Nov 16-19, 2017, Dallas, TX.
- Callister, M., Stern, L. A. & Seipel, M. (2017). Digital manipulations of the human body as a form of schema incongruity in print ads. Accepted to *Association for Education in Journalism and Mass Communication (AEJMC)* advertising division, August 2017, Chicago, IL.
- Stern, L. A. Brooks, E. & Wheeler, A. (2014). Speaking Gossip. Presented to the *Applied Communication division of the National Communication Association annual conference*. Las Vegas, NV.
- Stern, L. A., & Callister, M. (2012). Exploring variations of exaggeration in advertising: Perceptions and effects of hyperbole and puffery. Accepted to the Mass Communication division of the International Communication Association, Phoenix AZ, May 24-28.
- Covington, J., Lee, M., Skripsky, S., & Stern, L. (2011). Christian Formation and the Liberal Arts: Critical Engagement and Application. *Educating for Wisdom in the 21st Century University*, October 27-29, 2011, Baylor, TX.
- Callister, M., Coyne, S., Stern, L.A., (2010). Prevalence and portrayal of sexual content in adolescent novels. Presented at the *AEJMC Annual Conference, Entertainment Studies Interest Group*, August 4-7, 2010, Denver, CO.
- Callister, M., Stern, L. A., Robinson, T., Coyne, S., & Bennion, E. (2010). Evaluation of sexual content in teen-centered films from 1980 to 2007. Western States Communication Conference, March 5-9, Anchorage, Alaska.
- Stern, L. A., & Yee, E. (2009). Increasing faculty-student affairs collaboration: Workable options. Presented at *Christians on Diversity in the Academy: Annual National Conference*, March 25-27, 2009. Azusa, CA.
- Stern, L. A. (2008). Improving long-term sustainability through assessment education. Presented to *2008 National Abstinence Education Grantees Conference: Working Together, Empowering Youth*, January 27-29, 2008. Bethesda, MD.
- Stern, L.A., Slagell, A. R., Charlesworth, D., McKinney, W. J. (2007). Establishing institutional credibility through accrediting agencies: Investigating the feasibility of developing an accrediting agency for the communication discipline. Presented at the *Communication Assessment Division of the National Communication Association*. November 15-17, 2007. Chicago, IL.
- Callister, M. A., & Stern, L. A. (2006). Consumer responses to visual hyperboles in print advertising. Presented at the *Association for Education in Journalism and Mass Communication (AEJMC)*, Advertising Division- Special Topics. August 2-5 2006, San Francisco, CA.
- Stern, L. A., & Hailer, M. (2004). Assessment of presentations: Implications for the basic course. Presented to the *Basic Course division of the National Communication Association*. Atlanta, GA.
- Callister, M., & Stern, L. A. (2004). Hype or hyperbole: Interpretations of visual hyperbole. Paper presented to the Visual 510057>1300487004700030044005770003>2LL00362 reW* nBT/F2 12 Tf1 BT gC

Stern, L.A. (2001). Comments on commenting. Competitive Paper presented to the Scholarship of

Assessment Projects/Involvement

Oral Communication Lead Assessment Expert

